

# Gospel Opportunities, Inc.

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April 22, 2008

The Honorable Kevin J. Martin, Chairman  
The Federal Communications Commission  
445 12<sup>th</sup> Street, S.W., Suite 844  
Washington, D.C. 20554

Re: *Report on Broadcast Localism and Notice of Proposal Rulemaking*,  
MB Docket No. 04-233

Dear Chairman Martin,

My father had a saying. I'm sure you've heard many times from your father or grandfather, "If it's not broke, don't fix it!"

Below is the conclusion from the Karole L. White letter you received recently from the Michigan Association of Broadcasters and I quote: "This Notice of Proposed Rulemaking is an unwarranted attempt to turn back the clock and impose the types of regulatory requirements that were abandoned by Congress and the FCC more than a quarter century ago. It was determined then that competition from other media made the requirement unnecessary."

Clearly in today's exploding media environment, when listeners and viewers are offered new choices every week, when citizens have more access to news and opinion than ever before, and when technology consistently "outruns" attempts to regulate it, there is even less need for the type of requirements outlined in this NPRM.

In a couple of areas — minimum programming requirements and FCC review of music playlists — the NPRM raises significant constitutional questions that could lead to months of legal wrangling over First Amendment issues.

Ultimately, this NPRM is an example of overwrought, unnecessary and

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"...Go ye into all the world and preach the gospel..." Mark 16:15

The Honorable Kevin J. Martin, Chairman

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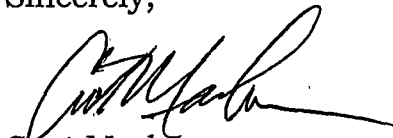
prescriptive regulation of the broadcast industry. As we have noted previously in other forums, there is no need for such regulation when competitive markets are perfectly capable of judging, rewarding and punishing broadcasters. Those broadcasters who serve the public well are rewarded. Those who fail are punished. And the response from listeners and viewers is always more swift and sure than any regulations by the FCC.

We urge the FCC to determine that the proposals in the NPRM need no further consideration and that this proceeding be concluded with a Report and Order that imposes no further requirements on local broadcasters."

For me, this says it all plus a second reminder from the preceding generation, "If it's not broke, don't fix it!"

Thanks for your time and your work at the Commission.

Sincerely,

A handwritten signature in black ink, appearing to read "Curt Marker", written in a cursive style.

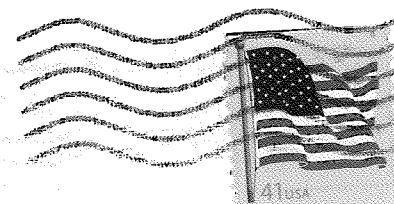
Curt Marker  
Manager

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THE HONORABLE KEVIN J MARTIN,  
CHAIRMAN  
THE FEDERAL COMMUNICATIONS  
COMMISSION  
445 12TH ST SW STE 844  
WASHINGTON DC 20554

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